



NOMINATE

recognition • promotion • celebration

greater victoria business awards

2010

Complete your nomination forms!

Finalists receive over **\$10,000** in promotion

YOUR BENEFITS

Promotion and Advertising

- A 30 – 45 second segment in a professional video produced for the Awards evening
- In the Awards Program, 1/3 page colour advertorial including 120 word company profile, company logo and photo. (Distribution to all event attendees and Chamber members, 2000+)
- Inclusion in a one-page full colour spread in the March 2010 edition of the Business Matters magazine announcing the finalists in all categories
- Inclusion in a one-page full colour flyer mailed to the Greater Victoria Chamber of Commerce membership (1700+) announcing the finalists in all categories
- Special announcement to all ChamberNews recipients (3000+) acknowledging finalists in all categories
- Finalists acknowledged on the events page of the Greater Victoria Chamber of Commerce website, including hyperlink to each company's website. The Chamber website receives an average of 200,000 hits per month!
- Opportunity to promote yourself as an award finalist or winner in your marketing campaigns
- Possible exposure in 'A' Vancouver Island commercials promoting the event

Category Award Winners also receive...

- In the Business Matters Magazine, inclusion in a full colour two-page spread in the May 2010 edition featuring all award winners
- Inclusion in the Business Awards feature profiling winners in regional print media
- Stand alone e-mail blast to all Chamber members (3000+) congratulating all Business Awards winners in each category

Recognition in the Greater Victoria Business Community.

Spotlight on your business during the Awards evening and throughout the three month promotional period.

For more information, please email **Marsha MacMurchy**, Events Manager at mmacmurchy@gvcc.org.