

# WE'RE THE **CONNECTION** YOU CAN'T DO WITHOUT.



CONNECTIONS



# 1400+

**MEMBERS**

# 52%

of members are from  
outside Victoria

# 48%

of members are  
from Victoria

**BUILDING GOOD BUSINESS.**

**THE  
CHAMBER.**

GREATER VICTORIA  
CHAMBER OF COMMERCE

## DISCOUNTS & SAVINGS

Take advantage of our many discount and savings programs available to you and all of your employees.

Chambers Group Health Insurance	Available to all employees
TD Home and Tenant Insurance	Available to all employees
Chamber Boardroom, Seminar Room or Meeting Room available for rent downtown	30% discount
First Data credit card processing – preferred rates	Members only
Constant Contact email marketing campaigns	25% discount
Payworks Payroll Processing	25-50% discount
Monk Office supplies	10% discount
Union Club Membership Discounts (\$1500 discount)	Available to all employees
UPS Shipping	30% discount
National Car Rental discount	Available to all employees
Budget Rent a Car discount	Available to all employees
Esso fuel (save 3.5 cents/litre)	Available to all employees
Petro Canada fuel (save 2 cents/litre) and products	Available to all employees
Grand & Toy office products	Up to 85% off
Certificate of Origin / Work Travel Documents	65% savings

## MARKETING, ADVERTISING & BUSINESS EXPOSURE

Reach the entire Chamber membership and beyond. Make sure that your business isn't one of Victoria's hidden treasures.

<b>Directory</b> – Online Business Directory listing linked to your website, social media, keywords, video	Over 300,000 website views a year
<b>Directory</b> – Enhance your listing	Members Only
<b>BizNews</b> – Member-to-Member special deals. Best offers highlighted.	Value \$85
<b>BizNews</b> – New member welcome in BizNews (4,000 plus recipients)	Value \$125
<b>BizNews</b> – Weekly newsletter advertising (4,000 plus recipients)	30% discount
<b>Business Matters</b> – Business Matters Magazine advertising deals (2x year)	30% discount
<b>Business Matters</b> – Coupon Page in Business Matters Magazine promotional opportunity	Members Only
<b>Events</b> – Events newsletter advertising deals	30% discount
<b>Events</b> – Opportunity to be highlighted as a finalist in Annual Business Awards, including promo video	Members Only
<b>Events</b> – Sponsorship opportunities (ticket(s), address attendees, logo display, event marketing)	Members Only
<b>Events</b> – Community event – Post your event on the Chamber website (28,000 average monthly views)	Value \$225
<b>Chamber Social Media Channels</b> – Share positive news items about your business	Members Only
<b>Chamber Social Media Channels</b> – Welcome to new members	Members Only
<b>Website</b> – Member-to-Member special deals – post on Chamber website (28,000 average monthly views)	Value \$225
<b>Website</b> – Ability to post jobs to Chamber Jobs Board and access posted resumes on the site	Members Only
<b>Website</b> – Box Ad on Chamber and Prodigy Group website (28,000 average monthly views)	30% discount

## BUILDING CONNECTIONS (EVENTS)

Nothing can duplicate the face-to-face connection with the people you need to do business with. Join us in expanding your network, being inspired or learning something new.

Free admission to 22 Networking Events valued at \$15/event per employee	\$330/employee per year
Opportunity to host a Networking Event (Mixer/Mingle)	Members Only
Annual Business Awards tickets	30% discount/employee
Business Leaders Luncheon tickets	30% discount/employee
Annual Auction Gala tickets	30% discount/employee
Opportunity for a Marketplace Mixer booth (\$265 no power/\$295 power)	Members Only
Opportunity to present a seminar	Members Only
Educational Seminars/Professional Development	30% discount/employee
Small Business BC webinars	15% discount/employee
Quarterly networking breakfasts	Members Only
Opportunity to host a networking breakfast	Members Only
Opportunity to host an Industry Tour of your behind-the-scenes operations	Members Only
Prodigy Group for emerging professionals	Available to all employees
Access to Prodigy Group's Mentorship Program	Available to all employees
Access to an Ambassador for peer support from an experienced member	Members Only
"Maximize your Membership" information sessions	Available to all employees
Dedicated Member Representative	Members Only

## CHAMBER BRANDING, AFFILIATION & NEWS

Research shows people have more confidence in Chamber Members when deciding who to do business with and where to spend money. We also communicate weekly to make sure you're in the loop with other business leaders.

Engage on social media network with large media presence	Available to all employees
Receive updates on business news with BizNews – weekly newsletter	Available to all employees
Receive updates on upcoming events with Chamber Events – weekly newsletter	Available to all employees
Receive Business Matters Magazine (2x year)	# of copies by request
Chamber digital logo for your website	Members Only
Use of Chamber digital logo in all employees' company email signature	Available to all employees
Chamber Window decal and wall certificate	Members Only
Official Chamber nametag (\$15)	Available to all employees
Voting privilege for Chamber board of directors	Voting impact increases with number of employees
Standing for Chamber Board elections and various stakeholder appointments	Available to all employees

**JOIN THE PEOPLE WHO GET THINGS DONE.**

250-383-7191 | [chamber@victoriachamber.ca](mailto:chamber@victoriachamber.ca)  
[victoriachamber.ca](http://victoriachamber.ca) |    







PROVINCIAL FINANCE MINISTER LUNCHEON



**THE PRODIGY GROUP**

PRODIGY GROUP MINGLE



BUSINESS MIXER



INDUSTRY TOUR



MEMBER NETWORKING BREAKFAST

“ The Chamber connected me to Tim Walzak, Director of Camosun Innovates - this is probably one of the more valuable connections I have made.

Through Camosun Innovates we have the opportunity to turn innovative ideas into reality. Thank you Chamber team!



— KYRLE SYMONS  
PRESIDENT, PRISYM RENEWABLE DEVELOPMENTS INC.



YYJ EATS



BUSINESS AWARDS

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